



The #1 Source for Asian Recipes

Riding on the growing interest in Asian cuisine and relying on her vivacious personality, Bee Yinn Low has risen to become one of the most important, trusted, and popular personalities in the culinary world. Her flagship website, Rasa Malaysia, has over **2.5 million monthly page views** and provides easy, authentic, and tested recipes for delicious Asian (and non-Asian) dishes to hundreds of thousands of devoted readers. And with **20,000 Facebook fans**, her popularity is uncontested.

There's a reason why Bee and Rasa Malaysia have been written up in *The New York Times*, *Saveur*, *Bon Appetit* and many other food and travel publications. But more importantly, she's captured the hearts and whet the appetites of food lovers around the world.

Visit <http://rasamalaysia.com> to learn more! Or, see Bee's online community at <http://www.facebook.com/asianrecipes> and <http://twitter.com/rasamalaysia>

Work with Bee to Boost your Brand!

Leverage Bee's popularity and trusted personality among food lovers to provide a lift to your brand's appeal.

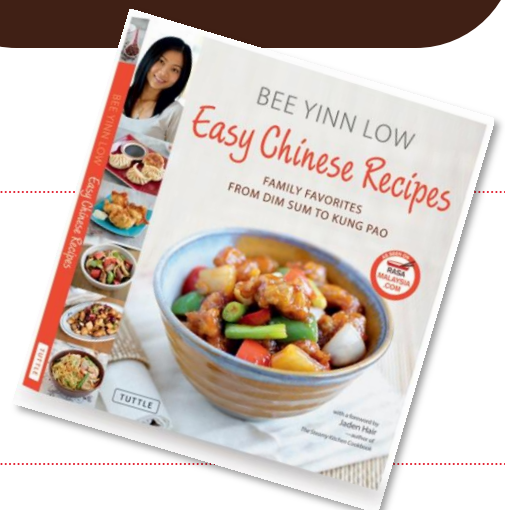
- **BRAND SPOKESPERSON** — As a brand spokesperson, Bee offers a powerful and dynamic endorsement for your brand, both online or offline. Her credibility and culinary credentials will get audiences leaning in to learn more about your brand.
- **RECIPE DEVELOPMENT** — Utilize Bee's years of experience in developing authentic or exciting new recipes to build your content. With a wonderful palate and a keen understanding of what works for home cooks, she can create easy and healthy recipes that your audience will love, paired with gorgeous food photography.
- **BRAND EVENTS** — If you're looking to boost the buzz at one of your launch events, Bee can bring her celebrity status and charisma to your function.
- **PRODUCT GIVEAWAYS** — Get consumers excited about your products. Product giveaways can not only increase exposure, but invite a community to talk about your product.
- **THE POSSIBILITIES ARE LIMITLESS** — Start the conversation with Bee to create a custom tailored partnership to increase your brand exposure.

- Over 650,000 monthly visitors to Bee's two websites, RasaMalaysia.com and GourmandRecipes.com.
- Partnerships with some of the biggest names in food products and cooking ware.
- #1 best-selling Chinese cookbook on Amazon, as featured on LA18 TV.

WEBSITE STATS*

- 75% Female
- 42% with \$100K+ income
- 60% college education
- 58% Caucasian
- 25% Asian

Past and Present Brand Partners:



Contact Bee Today: bee@rasamalaysia.com